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CIRCULATION

WEEK ENDING APRIL 22nd, 1922
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THE GENOA CONFERENCE.

In the preliminary rounds at Genoa there has been a lot of grand stand play. It was not without its purpose, however, or it was not intended or not it will serve to enlighten many in attendance in a new way on the dangers that are actually involved.

In regard to the Russian situation, which the Soviet leaders have used for the purpose of monopolizing attention and getting their ambitions satisfied, Lloyd George has seen the necessity of placing a check thereon and getting them down to something definite. When it was declared that the British were done with haggling with the Russians it was only natural that such an ultimatum as agreed upon should be the result. It seems in fact to be the only way in which any progress is going to be made.

Unfortunately there still exists that lack of harmony between the leaders of the allied nations. The Genoa plan, it will be remembered, was practically the last thing that Brand agreed to as a precedent. Funnily enough, his opposition to it was while subsequently agreeing to see it through there has been displayed attitude to the effect that he was more or less disgusted with the plans and the progress being made.

France isn't displaying as much confidence in some of the other European nations or the successful outcome of the conference as is Great Britain. It is open in its opposition to Russia and Germany and Poland indicates that the conference must be a period of ten years and it is evident that no plan can succeed that does not have the united support of both Great Britain and France.

It is one of these interesting European situations which cannot fail to make the words of this country, that the President Harding kept us out of Genoa.

THE HOSTERY DECISION.

The resulting effects seem probable from the decision of the United States Supreme court in the case of the Winsted Hosterly company. In this suit it was determined that goods were mislabeled and that the purchaser relying upon the branding label to get what he supposed he was purchasing. The decision of the court is that such practice is against the law and that the goods which are labeled should contain material in keeping therewith.

It is not proposed to infer that this was the only company where exceptions might be taken to what was claimed under the method of branding the goods offered to the public. The practice of claiming that certain articles are all wool is general, even to the extent that when it is claimed the purchaser makes a mental reservation concerning his own belief even if he does not state explicitly in it. The fact is that there are materials in which many believe it preferable to have a bit of something else for wearing qualities. But that is not the point that is handled by the court's decision. It takes the position that the purchaser has a right to know what he is buying, quite the same as he is entitled to know the weight of package and the goods and other details required under the pure food and drug act.

If a purchaser insists upon having "all wool" and is willing to pay for it he should be protected against having some turn of off on him that isn't so though it is represented to be. It may mean a decided change in regard to the branding of materials but many who have been satisfied with what they were getting under the label may come to the realization that their wants can be adequately served by other than "all wool" materials. However that may be they are entitled to know when there is a mix and what it is and such a change as is made necessary by the court ruling should simply mean the placing of new emphasis upon the truth in advertising as well as in the materials. It means the recognition of the fact that the consumer is entitled to a square deal.

SCRAPPING THE SHIP.

Many have questioned been made to feel that because of our warlike cost so many millions of dollars appear to be disposable that it is not possible to get more for them in their sale for the purpose of scrapping ships. Now we learn of the government realizing only \$100,000 from the large ones and much less from others of course some as a puny return, and it is, but even so it is much better than taking them out to deep water and sinking them. This is the quick method of disposing of ships but it means a waste of material and under present conditions would mean the denial of employment to a large number who must be kept busy working them.

It is in this matter of employment and the utilization of material that the idea of scrapping the ships finds favor even though there should eventually prove to be no actual salvage returns for the government. Breaking up the vessels takes time and many hands. It is work for the unskilled rather than the skilled, however, and it is far preferable that men should be kept busy putting this material into there for some other use than to sink it and permit no benefit to accrue either in the way of material or labor.

Many who were engaged in the construction of warships are now employed

In breaking them up. With modern equipment that would seem to be a formidable job to be accomplished with reasonable ease and speed. The first process of breaking the vessels into pieces is a job that is not to be undertaken and as the vessels are scheduled for destruction are turned over to the junk dealers or to the scrapping gangs of government shipyards there will be an offset to the interrupted building programme which has its effects upon the shipyard crews. Whether the government sells to the junk dealer or undertakes the demolition itself there cannot fail to be a feeling of satisfaction that this method of disposition of the ships has been decided upon.

NEW ENGLAND'S POSITION.

Senator Lenoir has been making a number of speeches in New England for the purpose of creating a more favorable attitude toward the St. Lawrence waterway project. He of course speaks for that section of the middle west that is particularly interested in securing the benefits of such an outlet as that connection with the sea would provide. He punctuates his addresses with impressive figures and tries to convince by claiming that the construction of the proposed canal will cost \$250,000,000 for this country and Canada, that the traffic that would be carried by this waterway would mean the releasing of a great number of freight cars so that transportation conditions should be improved and that the hydro-electric power plants developed as the result of the improvement would be capable of furnishing a great quantity of electrical current for the industrial needs of New England, and thereby millions of tons of coal would not be required which would be consumed in this part of the country.

This makes a most interesting appeal and one that might under certain conditions get a warmer reception than it did. New England doesn't see the necessity of opening up new transportation lines through another country until the possibilities at home have received the right kind of development, and it does look with favor upon the diversion of business which now leads it into other channels.

As far as the matter of equipment for the transportation lines there have been plenty of idle cars and orders placed by the railroads indicate that they are alive to the need in that direction.

New England, however, is genuinely interested in the matter of getting all the help that it can from hydro electric stations. There are undeveloped resources within its borders that might well get needed development but in these days it is possible to transmit electrical current over long distances and what New England would like to know is what this power development cannot take place without the necessity of the additional and still uncertain outlay for canal projects.

WHEN DISASTERS OCCUR.

There may be some individual preference as to whether one would prefer to be in that part of the country that is subject to earthquakes, the section where hurricanes are known to occur with too great frequency or in those valleys where floods too often visit and destroy. In any instance there is likely to be loss of life and destruction of property varying in amount with the severity of the visitation.

Just as at the present time heavy spring rains have served to raise the river to an abnormal extent. In this part of the country the worst of the trouble appears to be over but in Texas the situation is desperate. Likewise along the Gulf coast there is a serious menace to those who are depending upon the levees holding and protecting them from the heartless fury of great volumes of water.

Disasters are the conditions when the far country is inundated, people being obliged to take to the houses and thousands are made homeless. It is a times like that that the great relief organizations are not only relied upon to render needed aid but they are found faithfully at work serving the cause of humanity. Relief work has been under way at various points in the Mississippi valley but new storms have made the flooded Texas streams uncontrollable and wherever floods or disasters of such a kind occur there is always a large amount of service to be rendered in meeting the emergency conditions and supplying food and quarters for those who are directly involved. Fortunately it is that there is such an efficient organization as the American Red Cross to rely upon under such conditions. It is particularly called into service but what it adds to its laurels.

EDITORIAL NOTES.

March declared the most thought to vacations of any month thus far this year.

All the indications now are that April is going to leave the warming up exercise to May.

A few more days of the warm April weather and the snowbanks of Vermont will disappear till next winter.

The man on the corner says: It makes a big difference what kind of pains a fellow has as to what he does for them.

As long as the United States has a separate treaty with Germany it was useless to expect soviet Russia to be satisfied till it got one.

If Germany and Russia weigh each other in the same scale others weigh them, they will both have to continue to watch each other.

The idea of using the radio for political speeches hasn't been abandoned but it is always to be remembered that no one is forced to listen.

Making a round trip airplane trip to Labrador from Nova Scotia in nine hours might appeal to those whose short vacation comes in midsummer.

Auto owners think they get very little for their used cars, but even at that they seem to do better than Uncle Sam does for his second hand warships.

Those aviators marooned on St. Paul's rocks with a broken machine may chance to reflect that they might have covered the distance in less time by walking.

One day the Genoa conference is headed straight for the rocks, and the next it is destined for great results. It's your privilege of course to reserve your deduction.

The latest idea seems to be to have the government furnish the money to set up in business and then look to the profits thereof if there are any, for the return of the same.

Because Secretary Mellon points out the possibility of higher taxes doesn't insure them. If congress decides the warning there'll be no increase; if it doesn't the increase will have to be good and plenty.

BURSTING THE SHACKLES

"Isn't it pretty early for you to be getting out your grand old dress?" inquired the nice little grandmother who was visiting. "And you seem in such a hurry." "Oh, my!" the pretty college daughter told her. "We don't stop for weather in this town! If we did we'd not see home on this little dress and let it go at that! No, I'm looking through my original gowns to see whether I have anything fit to wear to the evening. Grandmother, I'm afraid there isn't a single thing here."

"Well, I declare," said the nice little grandmother, in surprise. "It looks like a dry goods store, with dresses of every known color under the sun, and there some! Why don't you wear that red one, Australia?"

"You mean the flame color?" asked the pretty granddaughter disdainfully. "Why, isn't that enough, grandmother? I'd be ashamed to wear it to anything so old fashioned. There are much too long sleeves in the blue ones—they come clear to the elbow. This waist is too full and far too high in the back. There seems to be so much cloth in all of them."

"Well, if there was much less you might as well wear a sack and let it go at that," the nice little grandmother remarked with some dash. "I don't think it is a dress you are looking for. You are in the bankruptcy courts these days. And if it is a gingham party why do you have to have an ornate dress?"

"Are you in love with this Eddie?" asked the grandmother, severely. "Oh, dear me, no!" gurgled her granddaughter. "Eddie really loves me to tell the truth, but all the girls fight to get him. I've worn everything I have and I know he is afraid to marry me unless I appear in something absolutely marvelous at this gingham party! I just don't know what to do!"

"Think how awful I would feel to go to a gingham party in a gingham and be the only girl dressed that way! The boys are supposed to wear overalls and straw hats, only mostly they never do. They never can find any overalls in the family trunk, I suppose. Maybe if I cut out the back and chopped off the skirt and tipped out the sleeves this apricot color ornate would do, only it isn't very dressy."

"After it is amended it will be still less so," the nice little grandmother pointed out. "It would be necessary to use a microscope to tell what it is, Australia. Well, if when you are asked

to a gingham party you wear ornate, now on earth is a body to know what an invitation does mean? Suppose somebody calls me over the phone and says 'Come to the party on the little dress' and I say 'I'm just a quiet little dinner dress' and all your good rage, having read back did this morning? She said particularly it was awfully informal."

"Then you better better better better better," the family daughter counseled her in some alarm. "Eddie! Don't ever get caught like that! If they say it is just a quiet little dinner dress for you want to wear your ball gown for when you get there you'll find an evening and red carpet out because they are entertaining twenty-five, having remembered several other parties after they phoned you. You just have to use your head!"

"I never heard the like," cried the nice little grandmother. "I don't call that thoughtful or polite. It mixes things up so. If I were you, Australia, I'd be outrageous and start a new style. I'd go to this gingham party in a real gingham."

"Why didn't you be ashamed to death with me?" the pretty granddaughter protested. "Eddie is the most stylish dresser among all the boys, and it's an honor to have him at my party. He expects me to dress up to it!" the girl Eddie took to dress up to it. The girl Eddie took to dress up to it. The girl Eddie took to dress up to it.

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LETTERS TO THE EDITOR

Mayor Lerou Desires For Second Term.

Mr. Editor: This is the time when our political friends are talking about candidates for the office of mayor. Now I have no comment to make with regard to any of the candidates who have been suggested thus far, but if I may be permitted as a citizen looking broadly at this question of candidates irrespective of party politics, I will say a few words. It is reported that our present mayor has said that he is not seeking a re-nomination, would it not be a grateful act on the part of our citizens to rise to the occasion and elect him to become our mayor for another term. Mr. Lerou deserves this for many good reasons which might be cited.

In office he has not acted as a partisan, when positions have become vacant that were filled by men of the opposite party he has either appointed the same man or men of the same political faith to succeed them.

He has been aggressive in the improvement of our streets and sidewalks. He has given time and thought and aid to everything that has tended towards progress and the general good of our city. In a word he has made a good all around mayor, and it is our duty to elect him to do as much more to himself in re-electing such a man as mayor as she would confer upon Mr. Lerou by giving him the opportunity to better in service to those who are depending upon the levees holding and protecting them from the heartless fury of great volumes of water.

Disasters are the conditions when the far country is inundated, people being obliged to take to the houses and thousands are made homeless. It is a times like that that the great relief organizations are not only relied upon to render needed aid but they are found faithfully at work serving the cause of humanity. Relief work has been under way at various points in the Mississippi valley but new storms have made the flooded Texas streams uncontrollable and wherever floods or disasters of such a kind occur there is always a large amount of service to be rendered in meeting the emergency conditions and supplying food and quarters for those who are directly involved. Fortunately it is that there is such an efficient organization as the American Red Cross to rely upon under such conditions. It is particularly called into service but what it adds to its laurels.

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and was allowed thereafter to do but a small amount of literary work. But Mr. Newton was not content with being able to attend the meetings of the Royal Society and to receive with hospitality distinguished foreigners who were introduced to him by the society.

He was also deeply interested in the study of ancient history and devoted all his leisure time to readings in that direction. Samuel Crell, a distinguished German scholar, who was in the city the year before the latter's death, thus describes the aged philosopher:

"I also conversed at different times with the illustrious Newton, who died in the month of March, at the age of eighty-five. He read manuscript without spectacles, and without bringing it near his eyes. He still reasoned acutely, as he was wont to do, and told me that his memory only had failed him. A few weeks before his death he threw into the fire many manuscripts written in his own hand, and he had ordered to be printed, among which is one entitled 'Historia Dominationis Clericorum'."

After he had completed the new edition of his "Principia" he abandoned all intellectual labor during the latter half of 1726. But the following February, feeling that he was fit for the journey, he went to London to reside at a meeting of the Royal Society on March 2, and in doing this he underwent great fatigue, due to his social engagements.

He returned to Kensington quite ill but he improved sufficiently to be able to read the newspapers on March 18, and his senses and faculties were still vigorous. On the evening of the same day, however, he became insensible and continued in that state until March 20, when he died, at 2 o'clock in the morning.

Upon his death Newton's body was taken to London and conveyed to Westminster Abbey. It was buried near the entrance into the choir on the left hand. A monument to his memory was erected in 1727. On a tablet was inscribed where Newton was born. Pope inscribed the following:

"Nature and Nature's law lay hid in night: God said, 'Let Newton be, and all was light.'"

IN THE PUBLIC EYE

Dr. Rufus Bernhard von Kleinsmid, whose formal installation as president of the University of Southern California is to be made this morning, for a notable three-day conference of educators to be opened in Los Angeles today, was called to California university from the University of Arizona, of which institution he has been president since 1914.

A member of a large number of learned societies, active in practical civic organizations, and the writer of numerous monographs on education, applied psychology and criminology, Dr. von Kleinsmid is widely known throughout a large section of the west. He was born in Illinois in 1875 and received his

education at the University of Chicago, where he received his Ph.D. in 1900. He was a member of the University of California from 1900 to 1902, when he was elected to the position of assistant professor of psychology. He was a member of the University of California from 1902 to 1904, when he was elected to the position of professor of psychology. He was a member of the University of California from 1904 to 1906, when he was elected to the position of professor of psychology. He was a member of the University of California from 1906 to 1908, when he was elected to the position of professor of psychology. He was a member of the University of California from 1908 to 1910, when he was elected to the position of professor of psychology. He was a member of the University of California from 1910 to 1912, when he was elected to the position of professor of psychology. He was a member of the University of California from 1912 to 1914, when he was elected to the position of professor of psychology. He was a member of the University of California from 1914 to 1916, when he was elected to the position of professor of psychology. He was a member of the University of California from 1916 to 1918, when he was elected to the position of professor of psychology. He was a member of the University of California from 1918 to 1920, when he was elected to the position of professor of psychology. He was a member of the University of California from 1920 to 1922, when he was elected to the position of professor of psychology. He was a member of the University of California from 1922 to 1924, when he was elected to the position of professor of psychology. He was a member of the University of California from 1924 to 1926, when he was elected to the position of professor of psychology. He was a member of the University of California from 1926 to 1928, when he was elected to the position of professor of psychology. He was a member of the University of California from 1928 to 1930, when he was elected to the position of professor of psychology. He was a member of the University of California from 1930 to 1932, when he was elected to the position of professor of psychology. He was a member of the University of California from 1932 to 1934, when he was elected to the position of professor of psychology. He was a member of the University of California from 1934 to 1936, when he was elected to the position of professor of psychology. He was a member of the University of California from 1936 to 1938, when he was elected to the position of professor of psychology. He was a member of the University of California from 1938 to 1940, when he was elected to the position of professor of psychology. He was a member of the University of California from 1940 to 1942, when he was elected to the position of professor of psychology. He was a member of the University of California from 1942 to 1944, when he was elected to the position of professor of psychology. He was a member of the University of California from 1944 to 1946, when he was elected to the position of professor of psychology. He was a member of the University of California from 1946 to 1948, when he was elected to the position of professor of psychology. He was a member of the University of California from 1948 to 1950, when he was elected to the position of professor of psychology. He was a member of the University of California from 1950 to 1952, when he was elected to the position of professor of psychology. He was a member of the University of California from 1952 to 1954, when he was elected to the position of professor of psychology. He was a member of the University of California from 1954 to 1956, when he was elected to the position of professor of psychology. He was a member of the University of California from 1956 to 1958, when he was elected to the position of professor of psychology. He was a member of the University of California from 1958 to 1960, when he was elected to the position of professor of psychology. He was a member of the University of California from 1960 to 1962, when he was elected to the position of professor of psychology. He was a member of the University of California from 1962 to 1964, when he was elected to the position of professor of psychology. He was a member of the University of California from 1964 to 1966, when he was elected to the position of professor of psychology. He was a member of the University of California from 1966 to 1968, when he was elected to the position of professor of psychology. He was a member of the University of California from 1968 to 1970, when he was elected to the position of professor of psychology. He was a member of the University of California from 1970 to 1972, when he was elected to the position of professor of psychology. He was a member of the University of California from 1972 to 1974, when he was elected to the position of